

SUFFOLK PROHELP IMPACT REPORT

QUARTER 3, 2020: OCTOBER- DECEMBER



"Suffolk ProHelp is a fantastic resource for little organisations like ourselves"
Leiston Community Land Trust

IMPACT STATISTICS

We record quantitative information on organisations making inquiries, those who applied, those supported and the hours and cost equivalent of professional time given.

14

INITIAL
INQUIRIES

11

APPLICATIONS FOR
SUPPORT

12

MATCHED WITH
PROFESSIONAL

125

ESTIMATED
PROFESSIONAL HOURS ★

01

EMERGENCY REQUEST

£12.5K

ESTIMATED FINANCIAL
EQUIVALENT ★

ORGANISATIONS SUPPORTED

WATTISFIELD TOWN ESTATE
CHARITY

RED GABLES

IPSWICH BMX CLUB

LEISTON COMMUNITY LAND
TRUST

LED CREATIVES

IPSWICH COMMUNITY MEDIA

HOLLESLEY VILLAGE HALL

THORPENESS CIC

OFFSHORE

THE BRIDGE PROJECT



★ Hours and financial equivalent are estimated as audits are conducted at the end of each quarter and can take several weeks for data to come back.

WEBINARS

BUILDING BACK STRONGER

As we moved into a new phase of the pandemic we began to look at recovery and identify what the sector needed from Suffolk ProHelp in the way of webinars and other resources.

MHA Larking Gowen ran a series of events looking at how to come back from lockdown, managing risk and building back reserves to be more resilient. With practical toolkits and strategies to move forward.

As well as live webinars MHA Larking Gowen also offered direct organisational support sessions to look at reserves and provide guidance to organisations. These tailored made sessions were very much valued by the organisations who took part.



FOCUSING ON THE FUTURE

• THREE FREE ONLINE SEMINARS WITH EXPERTS MHA LARKING GOWEN •

SUFFOLK PROHELP HOSTS THREE ESSENTIAL SEMINARS

- THURSDAY 24 SEPTEMBER 11.00 - 12.00
HOW TO COME BACK FROM LOCKDOWN - PRACTICAL STEPS •
- THURSDAY 15 OCTOBER 11.00 - 12.00
RISK MANAGEMENT - KEEPING IT CURRENT •
- THURSDAY 5 NOVEMBER 11.00 - 12.00
RESILIENCE - BUILDING BACK RESERVES •

COMMUNITY ACTION SUFFOLK

mha LARKING GOWEN

COMMUNITYACTIONSUFFOLK.ORG.UK/TRAINING

"The risk management workshop was really helpful and a timely reminder, and well delivered by MHA Larking Gowen"

"We are really grateful for the opportunity to discuss our reserves policy with someone who works across many non-profit organisations, and therefore knows the challenges we face and what a sensible policy should look like. Giles shared useful knowledge and asked pertinent questions, which has enabled me to redraft our reserves policy in light of the current circumstances for our next Trustee Board meeting."

HIGHLIGHTS

THIS QUARTER

Just as we thought we were coming out the other side, we were all plunged back into lock down. This time we were all a little more ready for it.

Suffolk ProHelp continued to provide its organisational support and had already planned webinars and resources for how to build back from the pandemic and develop financial resilience, working closely with MHA Larking Gowen.

We are still making efforts to get ourselves known, particularly to the smaller organisations that could benefit from our support. We ran a 'pass it on' campaign emailing all those organisations who had benefited from our support last year to pass information on to other community groups in their area, as word of mouth is a great marketing tool.



"Many thanks indeed to Suffolk Pro-help for giving us the opportunity to have some legal assistance with the re-writing of our terms and conditions of booking a voyage. The service you provide is hugely appreciated and has already been invaluable to us with the assistance from Mackman lifting us into a different league as an organisation. With your help our terms and conditions will hopefully soon match our improved image!"

Offshore

NEW MEMBERS

DELIVERING PROFESSIONAL EXPERTISE TO THE VOLUNTARY SECTOR

We continue to reach out and encourage new members to join us and expand our professional skills and offer to the voluntary sector. This quarter we welcome two new members.

We welcome



DEBORAH WATSON

LEXIA MEDIA



ALAN WILKINSON

BCR INFINITY

Deborah Watson is well known to Community Action Suffolk providing our media support. After Suffolk ProHelp support for her own charity Wednesday's Child she was encouraged to join us as a member offering PR and marketing support to the community sector.

Alan Wilkinson has been with Suffolk ProHelp since its early days, previously working with KLH architects. In his new role with BCR Infinity Architects we are delighted that he is able to continue this invaluable work and are very happy to have BCR Infinity Architects join us

We welcome our new members and are delighted to have them on board.

SUMMARY

SHARING EXPERTISE



Suffolk ProHelp is a countywide network of businesses who provide professional and strategic support free of charge to voluntary and community groups. This shared time, passion and commitment helps create thriving, resilient and sustainable communities.

— Supporting communities

Suffolk ProHelp was established in June 2001 and was previously run by Business in the Community (BITC). It is now co-ordinated by Community Action Suffolk and funded through the National Lottery Community Fund. The Suffolk ProHelp business network includes solicitors, accountants, architects, surveyors, property consultants, marketing and public relations.



— A wide range of expertise

"Businesses commit to undertake one-off projects which may include activities such as feasibility studies, structural surveys, marketing strategies, legal and accountancy advice and property valuations. The only difference is that the community client is not charged for the work undertaken. Clear eligibility criteria are applied to make sure that this valuable expertise is directed to voluntary and community sector organisations who are most in need and would most benefit.

— Focused input



hours of professional expertise this quarter



worth of professional support



voluntary organisations matched with support this quarter



cumulative number of organisations supported through National Lottery funding



cumulative amount of equivalent professional support through National Lottery funding