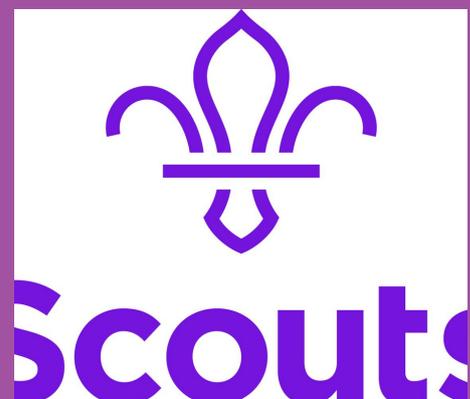
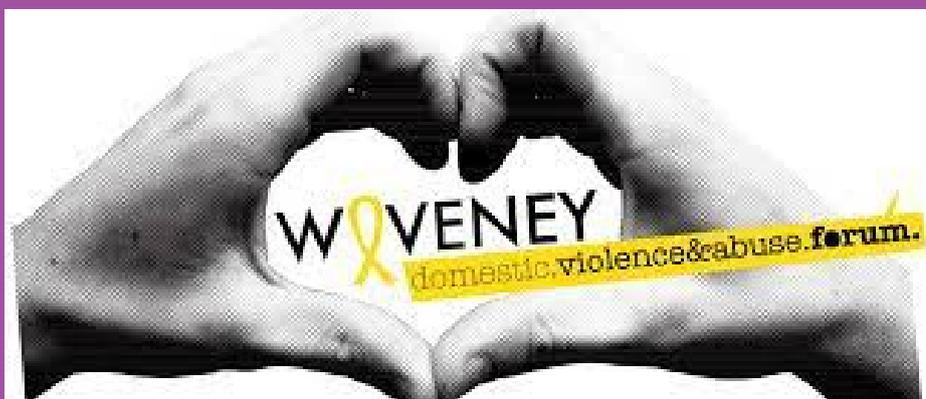


SUFFOLK PROHELP IMPACT REPORT



QUARTER 4, 2021: JANUARY - MARCH



Celebrating
20 YEARS

MAKING AN IMPACT

IMPACT STATISTICS

We record quantitative information on organisations making inquiries, those who applied, those supported and the hours and cost equivalent of professional time given.

22

INITIAL
INQUIRIES

9

APPLICATIONS FOR
SUPPORT

9

MATCHED WITH
PROFESSIONAL

106

ESTIMATED
PROFESSIONAL HOURS ★

01

EMERGENCY REQUEST

£10.6K

ESTIMATED FINANCIAL
EQUIVALENT ★

ORGANISATIONS SUPPORTED

BSEVC

THE BRIDGE PROJECT

FRENCHES CARE HAVEN

LEISTON COMMUNITY LAND TRUST

CONTAINER PROJECTS

WAVENEY DOMESTIC VIOLENCE
AND ABUSE FORUM

HEADWAY SUFFOLK

1ST LEISTON SCOUTS

SUFFOLK REFUGEE SUPPORT



★ Hours and financial equivalent are estimated as audits are conducted at the end of each quarter and can take several weeks for data to come back.

NEW PODCAST



Suffolk ProHelp shares its expertise not only through direct business to organisation support, but also through Learning Lunches. With the onset of Covid we rapidly adapted this to running a series of webinars. Towards the end of the last year the market was saturated with webinars so we decided to adapt again. Developing our own podcast. The podcast has two aims: to share knowledge and expertise and to bring to our projects to life.

THE PODCAST HAS ENABLED US TO BRING TO LIFE OUR CASE STUDIES AND FIND A WHOLE NEW WAY OF SHARING EXPERTISE

You will find us in conversation with a voluntary organisation and the professionals who have helped them. We have talked to the Art Station and Jetty Lane exploring our impact. We have a whole series of podcasts lined up sharing expertise from PR coaching, to fundraising, avoiding insolvency to leases. Feedback has been very positive, and take up has been better than other mediums we have used. They have even encouraged new professional members to join us.



[LISTEN TO OUR PODCAST HERE](#)

Celebrating

20 YEARS

£1.2 million

Since 2001 Suffolk ProHelp has distributed over £1m in kind through sharing professional expertise with Suffolk's charities and community groups. **Now that's something to celebrate**

20 Years of Suffolk ProHelp



CELEBRATING 20 YEARS OF SUFFOLK PROHELP

Suffolk ProHelp was launched in 2001 as part of a Business in the Community initiative. In 2017, after Business in the Community disbanded their ProHelp schemes, members keen to continue their community support came to Community Action Suffolk (CAS) to seek support. CAS secure some Transformation Challenge Award funding to relaunch the scheme. In 2019 The National Lottery Community Fund awarded Suffolk ProHelp three years further funding. In this time we have gone from strength to strength. Extending our reach and increasing our membership. Developing new initiatives to share expertise and building strong links with the business community.

"We have achieved so much in the last two decades providing professional support to the voluntary sector. As one of the few schemes in the country offering such support we have something to celebrate. There's more to do, so let's look forward to another twenty years"

Angela Lee-Foster,
Suffolk ProHelp Manager

Celebrating

20 YEARS

During the last twenty years Suffolk ProHelp has supported **over 1,200** voluntary organisations in a diverse range of ways from accountancy to architectural support, legal help to marketing, HR advice to surveys.

We have distributed **more than £1.2million** worth of probono support to village halls, community shops, disability groups, organisations working with BAME communities, preschools, disability organisations, youth groups, arts organisations, environmental groups, social enterprises and much more. There is no part of the sector that has not benefitted.

We continue to evolve and develop, extending our reach and finding new ways to benefit the community. It is our aim to help communities thrive by sharing our professional expertise to those groups most in need.

Our fifty member firms are committed to making a difference in their community. Our business impact report last year demonstrated the importance of common values: supporting communities with integrity and professionalism to help them thrive and be resilient. Over the last year particularly these values have never been more needed.



SUFFOLK PROHELP

CELEBRATING 20 YEARS

PROVIDING FREE EXPERTISE TO SUFFOLK'S
CHARITIES & COMMUNITY GROUPS

SUFFOLK
PRO
HELP

CONNECTING
BUSINESSES +
COMMUNITIES

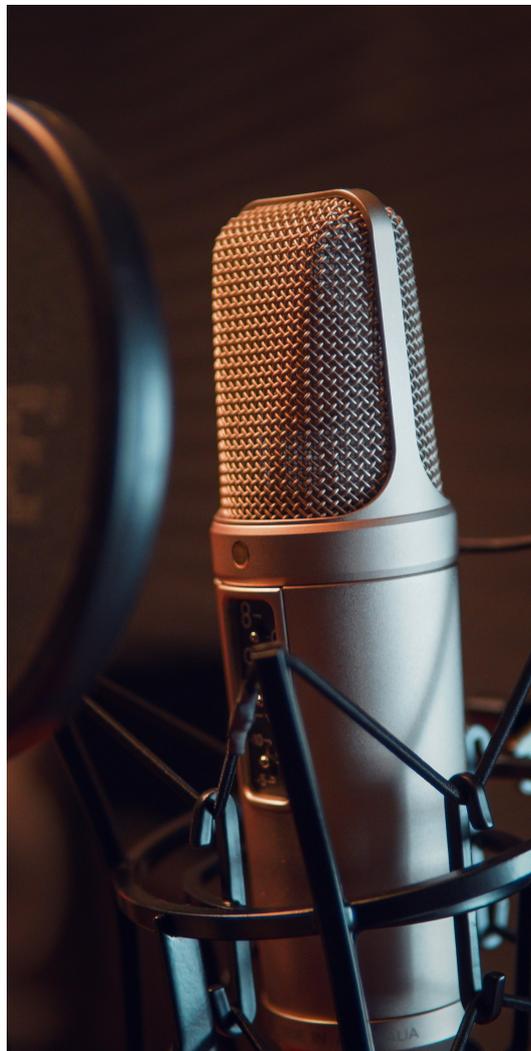
PUBLICITY

EXTENDING OUR REACH THROUGH LOCAL RADIO

We were recently invited onto BBC Suffolk to talk about Suffolk ProHelp with the aim of reaching more voluntary, community organisations and social enterprises and also potentially new professional members.



Listen to our interview with BBC Radio Suffolk



NEW MEMBERS

DELIVERING PROFESSIONAL EXPERTISE TO THE VOLUNTARY SECTOR

We continue to reach out and encourage new members to join us and expand our professional skills and offer to the voluntary sector. This quarter we welcome three new members.



IT SUPPORT

TWO POINT ZERO



CIARA SCALLON

THE GIVING HEART



HELEN OLDFIELD

AFFINITY PR

Two Point Zero IT are a friendly team of experienced, business minded people offering a complete range of smart IT solutions to businesses, schools and other organisations across Suffolk. Their IT services are designed to keep organisations up and running and ahead of the curve. From proactive 24/7 monitoring, to instant assistance in person, on the phone and via remote access, this includes annual IT reporting, dedicated IT directors and more.

The Giving Heart offers charities and other not-for-profit organisations fundraising services that help improve lives, and realise dreams. A professional fundraiser, and a member of the Chartered Institute of Fundraising (MCIOF), Ciara Scallon undertakes standalone, strategic fundraising projects delivering quality, impartial and practical advice, leading to the delivery of a set of realistic fundraising objectives, with the resources available. As a charity board Trustee, donor, volunteer and professional fundraiser, she comes to the fundraising task with acute insights into stakeholders' sensitivities and motivations. Ciara also work with CEOs and their senior leadership teams as an extension of their management team, working as a business coach when value can be added to the organisation beyond pure income generation but with a focus on financially sustainability, whatever the challenges.

Affinity PR is a PR and marketing consultancy that works with clients nationwide and beyond helping to build brands. They provide support with strategic guidance, introductions, brand launches, promotions and placement, content creating and copy writing. They bring their bespoke PR coaching service to Suffolk ProHelp empowering the voluntary sector to increase reach and impact. Helen Oldfield already well known to the sector in Suffolk recently featured on our podcast and made a big impact talking about its benefits.

SUMMARY

SHARING EXPERTISE



Suffolk ProHelp is a countywide network of businesses who provide professional and strategic support free of charge to voluntary and community groups. This shared time, passion and commitment helps create thriving, resilient and sustainable communities.

— Supporting communities

Suffolk ProHelp was established in June 2001 and was previously run by Business in the Community (BITC). It is now co-ordinated by Community Action Suffolk and funded through the National Lottery Community Fund. The Suffolk ProHelp business network includes solicitors, accountants, architects, surveyors, property consultants, marketing and public relations.

— A wide range of expertise

"Businesses commit to undertake one-off projects which may include activities such as feasibility studies, structural surveys, marketing strategies, legal and accountancy advice and property valuations. The only difference is that the community client is not charged for the work undertaken. Clear eligibility criteria are applied to make sure that this valuable expertise is directed to voluntary and community sector organisations who are most in need and would most benefit.

— Focused input



hours of professional expertise this quarter



worth of professional support



voluntary organisations matched with support this quarter



cumulative number of organisations supported through National Lottery funding



cumulative amount of equivalent professional support through National Lottery funding

SUFFOLK

PRO
HELP

CONNECTING
BUSINESSES +
COMMUNITIES

Affinity pr
building brands & business relationships



attwells
Your Jargon-Free Solicitors

Ashtons
LEGAL



BRIX BRANDING

**Andrew
Laws
Associates**

EDRM
architecture

BARKER GOTELEE
• SOLICITORS •

Birketts

BrandUp



Burnett Barker
Solicitors



**Brooks
Architects
Limited**

barefoot & gilles



Castons



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CONATUS ASSOCIATES

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POINT ZERO

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WILLIAMS
WOOD**

yellobelly

whitworth

 **COMMUNITY
FUND**

**COMMUNITY
ACTION
SUFFOLK** 