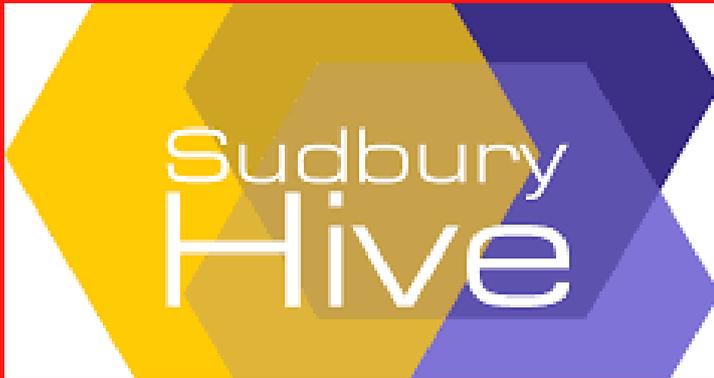


SUFFOLK PROHELP IMPACT REPORT



QUARTER 1, 2021: APRIL - JUNE



Celebrating
20 YEARS

MAKING AN IMPACT

IMPACT STATISTICS

We record quantitative information on organisations making inquiries, those who applied, those supported and the hours and cost equivalent of professional time given.

12

INITIAL
INQUIRIES

14

APPLICATIONS FOR
SUPPORT

11

MATCHED WITH
PROFESSIONAL

239

ESTIMATED
PROFESSIONAL HOURS ★

01

EMERGENCY REQUEST

£18K

ESTIMATED FINANCIAL
EQUIVALENT ★

ORGANISATIONS SUPPORTED

THE HIVE

OUTLOUD COMMUNITY MUSIC CIC

THE CODDENHAM CENTRE

THE MIX

IPSWICH BMX CLUB

SOMERLEYTON COMMUNITY ASSOCIATION

JOHN PEEL CENTRE

GREENER GROWTH CIC

NEEDHAM MARKET SCOUTS

FRAMSDEN FUNDRAISERS

THE ART STATION

THE BRIDGE PROJECT



★ Hours and financial equivalent are estimated as audits are conducted at the end of each quarter and can take several weeks for data to come back.

PODCAST

187
listens

THE PODCAST HAS ENABLED US TO BRING TO LIFE OUR CASE STUDIES AND FIND A WHOLE NEW WAY OF SHARING EXPERTISE

The Suffolk ProHelp podcast, launched this way has gone from strength to strength. We've covered a wide range of topics with our Ask the Experts episodes, as well as sharing some of the good work we've done with our In Conversation case study episodes. We've had 187 listens to our podcast since our launch in February 2021, including listeners from the US, Germany and Sweden!

ASK THE EXPERTS

SUFFOLK PROHELP PODCAST

Lucy Pakes
Ashtons HR Consulting
Employing staff for the first time

A podcast cover with an orange background. It features a circular portrait of Lucy Pakes, a woman with short brown hair, smiling. The text is in purple and white.

ASK THE EXPERTS

SUFFOLK PROHELP PODCAST

Ciara Scallon
The Giving Heart
Fundraising Consultancy

A podcast cover with a dark blue background. It features a circular portrait of Ciara Scallon, a woman with short dark hair, smiling. The text is in yellow and white.

IN CONVERSATION

SUFFOLK PROHELP PODCAST

Ipswich BMX Club, KLH Architects,
Brix Brand & Creative, Community
Action Suffolk

A podcast cover with a purple background. It features a circular image of a person performing a wheelie on a BMX bike at a skate park. The text is in yellow and white.

ASK THE EXPERTS

SUFFOLK PROHELP PODCAST

Rebecca Cleal from Prettys
talking about leases

A podcast cover with a teal background. It features a circular portrait of Rebecca Cleal, a woman with blonde hair, smiling. The text is in yellow and white.

ASK THE EXPERTS

SUFFOLK PROHELP PODCAST

Lee Green & Giles Kerkham
Larking Gowen

A podcast cover with a grey background. It features a circular portrait of two men, Lee Green and Giles Kerkham, in suits. The text is in yellow and white.

ASK THE EXPERTS

SUFFOLK PROHELP PODCAST

Beverley Gedge
Skybridge Recruitment &
Coaching

A podcast cover with a red background. It features a circular portrait of Beverley Gedge, a woman with blonde hair, wearing a red jacket. The text is in yellow and white.

[LISTEN TO OUR PODCAST HERE](#)



IN CONVERSATION

SUFFOLK PROHELP PODCAST

with Jetty Lane, Prettys, MHA
Larking Gowen & Andrew Laws

A podcast cover with a blue background. It features a circular image of a modern building with a glass facade. The text is in yellow and white.

NEW TRAINING

DEVELOPING BUSINESS PARTNERSHIPS

Our expertise in forging new business partnerships led us to the idea of sharing our expertise through a training course to enable charities and community groups to understand the different ways that they could get support from businesses and how to develop partnerships.

“

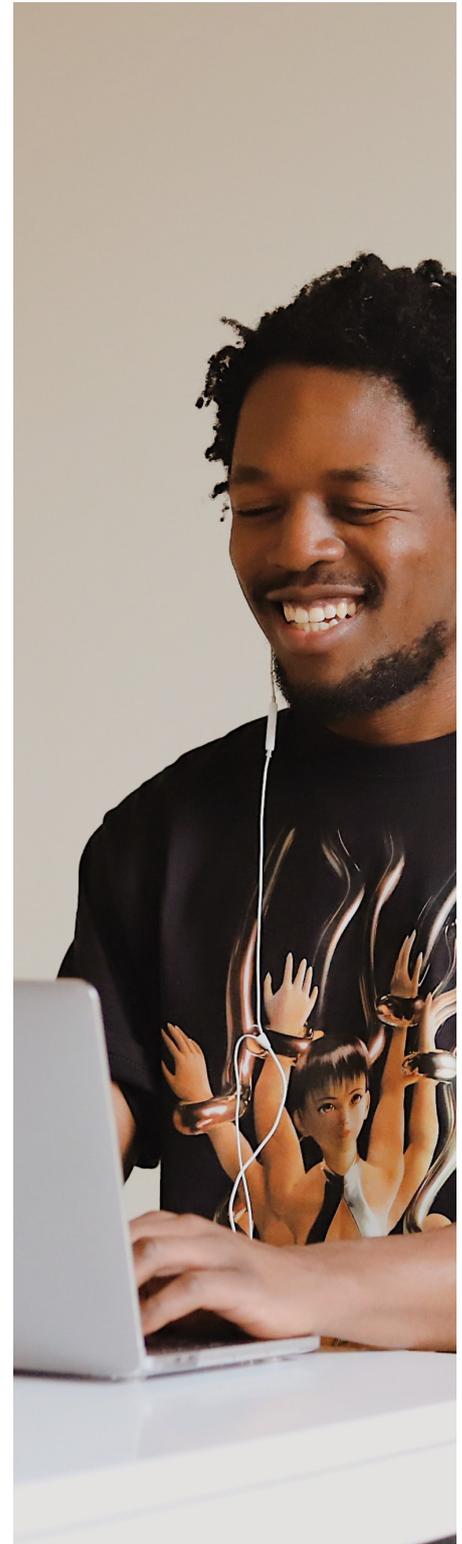
I have a far better understanding of what businesses expect in becoming involved with charities and therefore I can prepare and have more confidence in how I approach them as we are trying to fundraise, recruit volunteers and trustees.

”

The learning outcomes were:

- Have a clearer understanding of the different types of business partnerships.
- Understand your charity's USP and what you have to offer a business, so that the partnership is purpose driven.
- Understand the emotional and commercial reasons that businesses should partner your cause and identify a good fit.
- Understand how to identify, influence and create persuasive proposals.
- How to start up a conversation with a business.
- How to convey impact and maintain your partnerships
- Gain insights and tips from your peers

The course was very well attended with a diversity of organisations taking part. A further course will run in the autumn.



The course was excellent, covered a lot, was well delivered, concise and included advice on networking.

NEW MEMBER & OPEN SESSION

WELCOME CREATIVE JOY!

Creative Joy is a small, Suffolk-based design studio, launched by Joy Day in 2009. Having designed for several top-class agencies (both in the city and locally), she launched Creative Joy as a refreshing alternative to the traditional design agency; offering the same level of creative design for marketing, but at the fraction of the price. Joy works directly with local independents and offer the full creative service, including logos and design for print and digital.

Suffolk born-and-bred, Joy has always been passionate about her community and has been privileged to work with many local charities since she launched Creative Joy,. She is excited to join Suffolk ProHelp, which will help her to reach more local causes and use her professional services to make a difference where it's really needed.



OPEN SESSION

We recently ran our first online open session where organisations who were curious about Suffolk ProHelp and how we could support them could join.

We had a small number of participants but received applications as a result. We also recorded the presentation and have since sent this information presentation to a number of organisations and networks.

Depending on demand, we will consider running further sessions. Or joining other colleagues open sessions as we did this quarter when we presented to the Village Halls and Community Buildings network open information session.

SUMMARY

SHARING EXPERTISE



Suffolk ProHelp is a countywide network of businesses who provide professional and strategic support free of charge to voluntary and community groups. This shared time, passion and commitment helps create thriving, resilient and sustainable communities.

— Supporting communities

Suffolk ProHelp was established in June 2001 and was previously run by Business in the Community (BITC). It is now co-ordinated by Community Action Suffolk and funded through the National Lottery Community Fund. The Suffolk ProHelp business network includes solicitors, accountants, architects, surveyors, property consultants, marketing and public relations.

— A wide range of expertise

"Businesses commit to undertake one-off projects which may include activities such as feasibility studies, structural surveys, marketing strategies, legal and accountancy advice and property valuations. The only difference is that the community client is not charged for the work undertaken. Clear eligibility criteria are applied to make sure that this valuable expertise is directed to voluntary and community sector organisations who are most in need and would most benefit.

— Focused input



hours of professional expertise this quarter



worth of professional support



voluntary organisations matched with support this quarter



cumulative number of organisations supported through National Lottery funding



cumulative amount of equivalent professional support through National Lottery funding

SUFFOLK

PRO
HELP

CONNECTING
BUSINESSES +
COMMUNITIES

Affinity pr
building brands & business relationships



attwells
Your Jargon-Free Solicitors

Ashtons
LEGAL



BRIXBRANDING

**Andrew
Laws
Associates**

EDRM
architecture

BARKER GOTELEE
• SOLICITORS •

Birketts

BrandUp



Burnett Barker
Solicitors



**Brooks
Architects
Limited**

barefoot & gilles



Castons



Constable
VAT CONSULTANCY

ENSORS
CHARTERED ACCOUNTANTS

KLH
architects

FennWright.

Hestur Limited
consulting engineers

Pavis Architects +
Environmentally Conscious Community Designers
www.pavis.co contact@pavis.co 01473 720 519

Nick BARBER
Architects
www.nickbarberarchitects.uk

mha
LARKING GOWEN

mad-hr

MARSHALL
London 020 75002072 Woodbridge 01394 388411

HATCHICK
Solicitors
Aldborough 01728 403995 Sawmundham 01728 802823



Picasso HR
the art of successful people management

ploxice

Richard Boother Consultancy Ltd
Consultant Quantity Surveying
Client Side Project Management
Business Consultancy

Prettys

SearchClarity.

CREATIVE
Original branding & design
Getting local businesses noticed

superstructures
structural engineering and design

Skybridge
CONSULT . RECRUIT . COACH

EDI
Surveys

2POINTZERO

&
MCTEAR
WILLIAMS
WOOD

yellobelly

whitworth

 **COMMUNITY
FUND**

**COMMUNITY
ACTION
SUFFOLK** 